

# PAIGE LASHER

Rochester, NY • [Linkedin](#)

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## EDUCATION

St. John Fisher University, Rochester, NY

*School of Business, AACSB accredited*

**Bachelor of Science; Marketing**

Anticipated May 2026

**GPA:** 3.84 | Dean's List

## WORK EXPERIENCE

**Lala's of Webster**, Webster, NY

November 2021-Present

*Sales Associate, Event Planner, & Bookkeeper*

- Initially hired as an intern and offered a permanent role within one month due to exceptional performance and work ethic
- Provide high-quality customer service by assisting with product selection, processing transactions/returns, and fostering customer loyalty
- Assist in planning and executing pop-up events, while also collaborating with local businesses to expand brand awareness
- Manage inventory using Shopkeep POS, assist with ordering, working with vendors, and processing payments (cash, credit, mobile)
- Creating social media content and supporting bookkeeping tasks

**The PRIMA Group | St. John Fisher University**

*Director of Finance*

May 2025-Present

- Oversee all financial operations, responsibilities include budget planning, financial reporting, bookkeeping, and managing funds.

*Director of Events*

April 2024-May 2025

- Plan, organize, and execute networking events that provide students with opportunities to gain industry knowledge, educational insights, and professional connections.

**St. John Fisher Men's & Women's Golf Teams**

*Social Media Manager*

April 2025-Present

- Manage the planning, creation, and posting of content to the team's Instagram
- Maintain clear communication with team members, coaches, and the community

## ACTIVITIES

**St. John Fisher Women's Golf Team**

Fall 2023-Present

- Scholar Athlete (Fall 2023-Present)

**The PRIMA Group & PRSSA**

Fall 2023-Present

**Rochester District Golf Association | Junior Member**

Spring 2021-Fall 2023

**Future Business Leaders of America Club**

Fall 2021-Spring 2023

## SKILLS

- **Software:** Microsoft Office Suite, Google Applications, Canva, CapCut, QuickBooks, Wix, and social media platforms
- **Skills:** Event planning, sales, customer service, hardworking, dependable, team player, highly organized, strong time management, and detail oriented